

# WHEN **KARL KUNTZ** BECAME VISUAL CONTENT SUPERVISOR AT THE COLUMBUS DISPATCH, **HE MADE POYNTER** PART OF THE BIG PICTURE. **BEEN TO POYNTER?**

How would you prepare for the challenges of managing a visual staff? Karl Kuntz worked as a photographer, picture editor, graphics director, director of photography, assistant managing editor, and even an assistant scoutmaster. If all that experience didn't prepare him for the job, nothing would. Except maybe a trip to Poynter.

## Poynter.

EVERYTHING YOU NEED TO BE A BETTER JOURNALIST.

[www.poynter.org](http://www.poynter.org)



**Karl Kuntz, Visual Content Supervisor, Columbus Dispatch**